



Health and Education
Meeting #4 – Final ideas and
priorities
March 25, 2022

Agenda

- 1 **Overview:** Purpose of today, where we are in the process, what's next (10 mins)
- 2 **Discuss:** Program definition, impact & feasibility, and parameters (60 min)
- 3 **Prioritize:** Prioritization and initial allocation exercise (20 min)
- 4 **Next Steps:** Plan for next meeting (15 min)

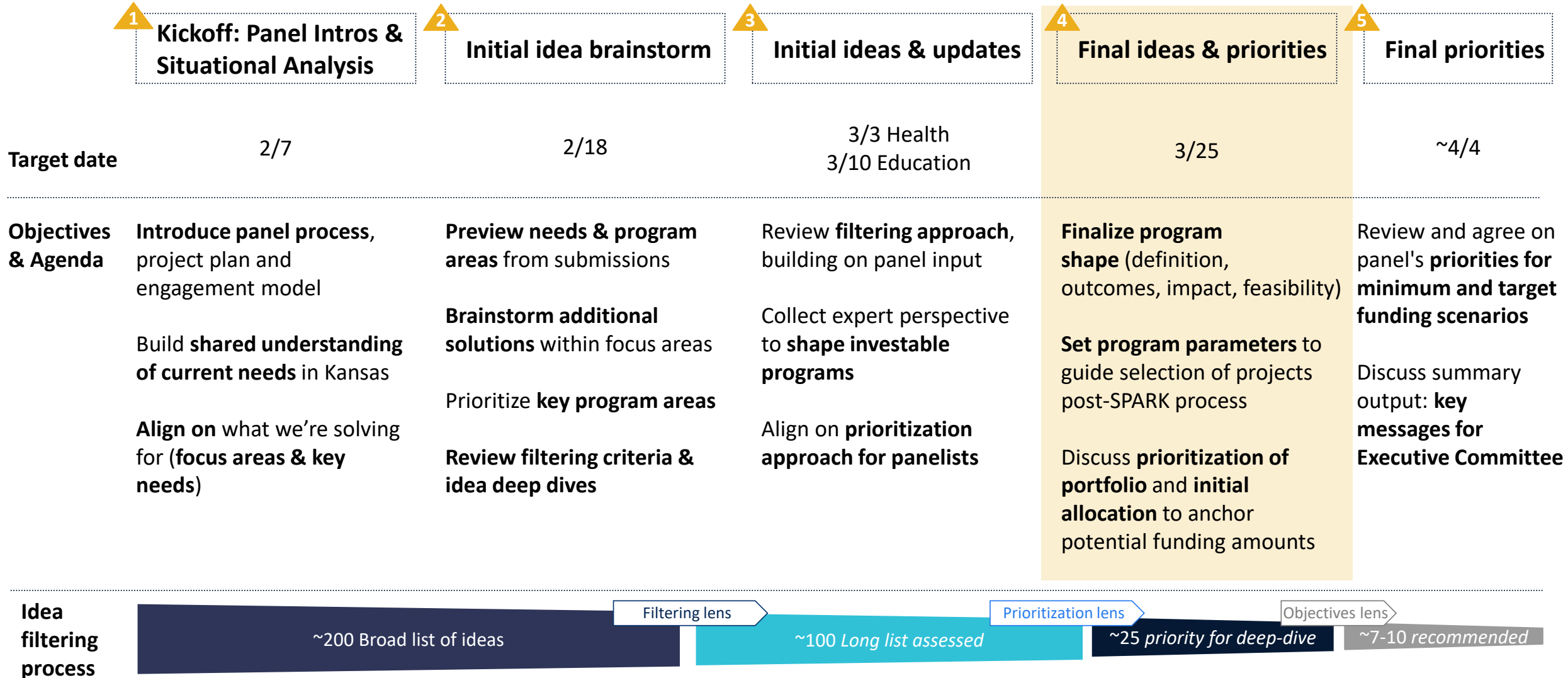
Where we are & objectives for today



Objectives for today

- 1** Finalize investment-level programs and align on program scope, impact, and feasibility
- 2** Define program parameters to support idea submission ratings
- 3** Discuss initial prioritization and engage in initial allocation exercise

We anticipate 6 meetings to reach a final recommendation



How we're building towards the Health and Education SPARK funding recommendation

Defining our programs

Developing our portfolio recommendation

Health & Ed. SPARK Funding Recommendation

Meetings 1-3

- ✓ Discuss overarching **focus areas and needs** in Health and Education
- ✓ **Shape programmatic areas**, considering idea submissions, panel & SPARK guiding principles and prioritize ~8 programmatic areas

Meeting 4

- ❑ Finalize **program shape** (scope, impact, feasibility)
- ❑ Set **program parameters** to guide selection of projects post-SPARK process
- ❑ Share **no. of idea submissions and \$ associated** in line with program

Today's focus

Mtg 4

- ❑ **Prioritize & force rank programs** via allocation exercise

Today's focus

Homework

- ❑ Provide input on **minimum & target funding, program shape** & revisit **ranking**
- ❑ **Rate idea submissions** within scope of defined programs **for fit with program parameters**

Meeting 5

- ❑ **Discuss scenarios** for funding programs and **key considerations to share with Executive Committee**
- ❑ **Share excel** output from panel idea submission review with Executive Committee

Investment recommendation
+
Key messages for the Executive Committee

To be finalized during / following Meeting #5

Panel has identified 8 program areas across Health and Education topics

	Needs	Programmatic areas	No. Idea Subs.	Early child dev.	K-12 & higher ed	Beh. health	Health	Disability services	Senior services	
Baseline	Basic needs	Children & family needs	19	1 9	8		2			1 Home visiting services
		Social determinants of health	23		3	2	16	1	1	2 Targeted supportive housing & employment
	Access & awareness	Community-based resources	26	3 9	4	1	9	2	1	3 Community based resources & navigation
		Navigation & prevention	8	3	2	2		1		
Capacity	Workforce	Recruit and retain incentives	36	14	1	9	6	3	3	
		Pipeline development	24	4 1	5	9	8	1		4 Workforce pipeline development
	Availability & affordability	Facility or program expansion	62	5 19	6	15	12	9	1	5 Child care capacity accelerator
		Provider operations	34	7 9	14	5	4	1	1	6 Health facilities or program expansion
Enablers	Data & system integration	Ecosystem integration	9	4		1	4			7 Early childhood data integration and systems enhancements
		Data & IT	13	4	1	4	4			8 Telehealth adoption & utilization
Total			254	72	44	48	65	18	7	

Note: two ideas categorized as "not allowable" not reflected in table, but still included in the submission file shared with panelists

Source: Ideas submitted by the public and agencies

Recall | Principles guiding investment

SPARK Guiding Principles

- **Prioritize sustainable programs & investments** through one-time use of funds vs substantial expansion of existing services
- **Combine with / leverage local and agency funds** to maximize use of discretionary funds
- **Foster long-term systemic impact** for Kansans
- **Consider equitable opportunities** and outcomes
- **Enable flexibility within investment strategies** (e.g., in case of emerging needs, changing federal landscape)
- **Ensure results are measurable** to enable tracking & transparency

Health and Education Panel Principles

- Investments should **build on proven interventions and expert recommendations**
- Investments should be made in **areas that have largely allowable programs** where **existing funding is insufficient and limited**
- Investments should **support state-wide, long-term transformation** (vs. short term solutions)
- Investments should **avoid establishing programs requiring ongoing funding** (e.g., new long-term budget items)

Agenda

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Recall | Advisory Panels to develop program templates for SPARK Executive Committee recommendations to define programmatic investments

How We Are Developing These Templates

Health and Education Investment Program | Workforce pipeline development

Focus areas: Health (behavioral health, health, disability & senior services) and Early Childhood Development

Need: Workforce support

Alignment to SPARK Guiding Principles

- ☐ Sustainable program & investment
- ✓ Local / agency funding opportunity
- ✓ Long-term systemic impact
- ✓ Equitable opportunities and outcomes
- ✓ Flexible investment strategy
- ✓ Measurable outcomes

● **Impact:** High
● **Feasibility:** Medium

Confidential & Preliminary - Not for Distribution

Program Description

Statewide pipeline development program to **expand and retain the health and early childhood education workforce** in Kansas through **education assistance to recruit new professionals to the field and enhanced staff training** to meet workforce needs and support retention. Eligible projects may include educational assistance (tuition support, stipends), training for upskilling and reskilling, technical/workforce education centers, and more

Goals / Target Outcomes

Expand educational opportunities & reduce barriers to entry for professionals, increase professional development and training opportunities to upskill, support and retain the workforce, address acute geographic / role shortages

Target Ask

Funding Ask	SXM
Type	E.g., Long term
Impact	E.g., High (X Kansas impacted)
Difficulty	E.g., High
Trade-offs	E.g., Compared to other programs, Compared to min. viable ask

Minimum Viable Ask

Funding Ask	SXM
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Additional Impact & Feasibility Details

- **Impact:**
 - Addresses critical workforce shortages
 - Long-term, statewide impact on pipeline
 - Promotes equity by reducing affordability & access barriers for workforce education / training
- **Feasibility:**
 - Can build on existing programs run by state agencies (e.g., Kansas Nursing Initiative) and statewide providers
 - Program focused on one-time use of funds (e.g., scholarships), potential continued investment support from local workforce partners and stakeholders

Additional Considerations






- **Example Ideas (illustrative – program fit to be determined):**
 - Scholarships for students in health-related fields
 - Suicide prevention training for community mental health center workforce
- **Allowability considerations**
 - Path to allowability
- **Other funding sources & programs:**
 - CCDBG, HCBS FMAP enhancement funds
- **Interdependencies:**
 - Econ. Revitalization worker training investment
 - Workforce dev. programs run by the Board of Regents and Dep. of Commerce

Program Description & Target Outcomes:
Shaped in Meeting 3 discussion, refined offline




Target and Minimum Asks: Based on final program definition and input after Meeting 4

Impact, Feasibility, and Additional Considerations: Initial draft based on based Meeting 3 discussion & homework inputs, refined in Meeting 4

Summary | Submissions & funding requested across 8 program areas

Needs	Program area	Idea Submissions	\$M Associated
 Basic needs	Targeted supportive housing & employment	9	\$128M
	Home visiting services	2	\$3M
 Access & awareness	Community based resources & navigation	29	\$193M
 Workforce	Workforce pipeline development	19	\$158M
 Availability & affordability	Health facilities or program expansion	42	\$555M
	Child care capacity accelerator	28	\$131M
 Data & system	Telehealth adoption & utilization	6	\$12M
	Early childhood data integration and systems enhancements	6	\$4M

Total 141 \$1,184M

 Health focus areas
  Education focus areas
  Health and education focus areas

Note: Sum of rows may not equal total due to rounding; does not include 113 idea submissions (~\$618M funding requested) that does not fall within initial scope of 8 program areas; Source: Ideas submitted by the public and agencies

Backup | Panel will begin building investment case for priority programs, assessing impact and feasibility of investment recommendations

Impact



Level

Depth of impact (i.e., marginal vs. foundational impact; minor vs. core need)



Duration

Length of impact without additional funding (i.e., long-lasting impact vs. short-term relief)



Scope

Breadth / reach of impact (e.g., # of Kansans, counties, etc.)



Equity

Extent in delivering benefits to underserved populations (such as by geography, race / ethnicity, or socioeconomic status)

Feasibility



Workability / executability

Ability to execute opportunity by leveraging existing agency capability, infrastructure / tools, or partnerships



Investment type

Ability to discontinue investment (i.e., for temporary surge support only), or potential for ongoing funding support from partners



Alternative funding sources

Availability of other funding sources to continue investments

Health and Education Investment Program | Workforce pipeline development

Focus areas: Health (behavioral health, health, disability & senior services) and Early Childhood Development

Need: Workforce support

Alignment to SPARK Guiding Principles

- ☐ Sustainable program & investment
- ✓ Local / agency funding opportunity
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- ✓ Measurable outcomes

 **Impact: High**

 **Feasibility: Medium**

Program Description

Statewide pipeline development program to **expand and retain the health and early childhood education workforce** in Kansas through **education assistance to recruit new professionals to the field and enhanced staff training** to meet workforce needs and support retention. Eligible projects may include educational assistance (tuition support, stipends), training for upskilling and reskilling, technical/workforce education centers, and more

Goals / Target Outcomes

Expand educational opportunities & reduce barriers to entry for professionals, increase professional development and training opportunities to upskill, support and retain the workforce, address acute geographic / role shortages

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- **Feasibility:**
 - Can build on existing programs run by state agencies (e.g., Kansas Nursing Initiative) and statewide providers
 - Program focused on one-time use of funds (e.g., scholarships), potential continued investment support from local workforce partners and stakeholders

Additional Considerations

- **Example Ideas (*illustrative – program fit to be determined*):**
 - Scholarships for students in health-related fields
 - Suicide prevention training for community mental health center workforce
- **Allowability considerations**
 - Path to allowability
- **Other funding sources & programs:**
 - CCDBG, HCBS FMAP enhancement funds
- **Interdependencies:**
 - Econ. Revitalization worker training investment
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Workforce pipeline development | Program definition

Program Description

Statewide pipeline development program to **expand and retain the health and early childhood education workforce** in Kansas through **education assistance to recruit new professionals to the field and enhanced staff training** to meet workforce needs and support retention. Eligible projects may include educational assistance (tuition support, stipends), training for upskilling and reskilling, technical/workforce education centers, and more.

Goals / Target Outcomes

Expand educational opportunities & reduce barriers to entry for professionals, increase professional development and training opportunities to upskill, support and retain the workforce, address acute geographic / role shortages

Program scope

Considered in current program scope	Not considered in current program scope	To be determined
<ul style="list-style-type: none"> ✓ Education assistance (tuition support, stipends) ✓ Training (e.g., upskilling, reskilling) ✓ Technical/workforce education centers (e.g., programming) 	<ul style="list-style-type: none"> ✗ Premium pay 	<ul style="list-style-type: none"> • Career pathway development • Well-being support services for workforce

For discussion

- 1 Is the panel aligned on the program description and goals / target outcomes?
- 2 Does the program scope accurately capture the areas of highest need?

Program parameters will be defined today to guide panelist rating of idea submissions and inform future procurement & project selection

Workforce pipeline development | Program shaping for impact

Program impact and feasibility

Impact: High

- **Level:** High impact to produce job-ready workers to address critical workforce shortages across healthcare and early education workforce
- **Duration:** Long-term impact from expanding (educating / upskilling) workforce and increasing retention, reducing critical job vacancies
- **Scope:** Impacts statewide workforce and associated access to care
- **Equity:** Increases statewide access to health & early childhood services, reduces affordability barriers for education and training

Feasibility: Medium

- **Workability / executability:** Can build on existing programs run by state agencies and providers (e.g., Kansas Nursing Initiative)
- **Investment type:** Can be one-time use of funds (e.g., scholarships, workforce ed. center), potential for partnerships to support ongoing costs with local workforce partners and stakeholders (e.g., higher ed., med. centers, schools, local/ community)
- **Alternative funding sources:** Child Care Development Block Grant, HCBS FMAP enhancement funds

Potential parameters to support prioritization & program delivery

ILLUSTRATIVE

Prioritize one-time investments, or those with **plan in place for ongoing costs** (e.g., partners, federal funding)

Prioritize investments that will alleviate workforce shortages in **high-need communities**

Prioritize investments that **encourage workforce to stay in the field and in Kansas**

...

1

Do you agree with the intended impact and anticipated feasibility of the program?

2

Given limited funding, what parameters should be defined to support future prioritization and delivery within this program?

Health and Education Investment Program |

Community based resources & navigation

Focus Areas: Cross-cutting health & education

Need: Access & awareness

Alignment to SPARK Guiding Principles

- ✓ Sustainable program & investment
- ✓ Local / agency funding opportunity
- ✓ Long-term systemic impact
- ✓ Equitable opportunities and outcomes
- ✓ Flexible investment strategy
- ✓ Measurable outcomes

 **Impact: High**

 **Feasibility: Medium**

Program Description

Grant program to **support communities with acute needs to access existing services by centralizing and simplifying resource navigation**. Eligible projects may include expanding and enhancing 'service hubs' including community and family resource centers and training, deploying, and engaging community health workers in areas of the State where uptake is limited

Goals / Target Outcomes

Ensure high-needs populations have equal knowledge of and access to services, increase access and utilization of community health workers and navigation support services

Target Ask

Funding Ask	\$XM
Type	E.g., Long term
Impact	E.g., High (X Kansas impacted)
Difficulty	E.g., High
Trade-offs	E.g., Compared to other programs, Compared to min. viable ask

Minimum Viable Ask

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Additional Impact & Feasibility Details

- **Impact:**
 - Long-term opp. to improve services navigation and use of existing social services statewide
 - Promotes equity by directly serving high-needs communities to ensure equal knowledge of and access to services
- **Feasibility:**
 - Potential to leverage existing programs with established national and local partnerships
 - One-time investments (e.g., start up or bridge funding, CHW utilization support) with communities/ agencies to support ongoing costs

Additional Considerations

- **Example Ideas (*illustrative – program fit to be determined*):**
 - Statewide family resource centers development
 - Local community center providing service nav.
- **Allowability considerations**
 - Path to allowability
- **Other funding sources & programs:**
 - TANF, Title IV-B child welfare relief funding, CAPTA Family First IV-E (not available this year, potential use in future years)
- **Interdependencies:**
 - Health and Education investment into child care services via child care capacity accelerator

Community based resources & navigation | Program definition

Program Description

Grant program to **support communities with acute needs to access existing services by centralizing and simplifying resource navigation**. Eligible projects may include expanding and enhancing 'service hubs' including community and family resource centers and training, deploying, and engaging community health workers in areas of the State where uptake is limited

Goals / Target Outcomes

Ensure high-needs populations have equal knowledge of and access to services, increase access and utilization of community health workers and navigation support services

Program scope

Considered in current program scope	Not considered in current program scope	To be determined
<ul style="list-style-type: none"> ✓ Service hubs (e.g., Community and Family Resource Centers) ✓ Community Health Worker support (e.g., training, deploying and engaging) 		<ul style="list-style-type: none"> • Sports / Recreation • Facilities development

For discussion

- 1 Is the panel aligned on the program description and goals / target outcomes?
- 2 Does the program scope accurately capture the areas of highest need?

Program parameters will be defined today to guide panelist rating of idea submissions and inform future procurement & project selection

Community based resources & navigation | Program shaping for impact

Program impact and feasibility

Impact: High

- **Level:** High; opportunity to unlock broad set of existing services for high-needs Kansans, increasing uptake of existing offerings
- **Duration:** Long-term support via resource centers; near term support via expanded navigation services (e.g., community health workers)
- **Scope:** Improves resource nav. in high-need communities across KS
- **Equity:** Directly serves high-needs communities to ensure equal knowledge of and access to services

Feasibility: Medium

- **Workability / Executability:** Investments can build on existing agency programs and national and local partnerships
- **Investment type:** One-time investments (e.g., start up or bridge funding, adoption and utilization support) with communities / agencies to support ongoing funding (e.g., via TANF, Title IV-B)
- **Alternative funding sources:** TANF, Title IV-B child welfare relief funding, CAPTA Family First IV-E (potential use in future years)

Potential parameters to support prioritization & program delivery

ILLUSTRATIVE

Prioritize one-time investments, or investments with plan in place for ongoing costs (e.g., partners, federal funding)

Prioritize investments in **communities with acute needs** (e.g., low-income, limited access to services), especially those with **low utilization of existing services / community health workers**

Prioritize investments that build on **ongoing work by agencies and existing programs** to efficiently administer/fund the program

...

1

Do you agree with the intended impact and anticipated feasibility of the program?

2

Given limited funding, what parameters should be defined to support future prioritization and delivery within this program?

Health and Education Investment Program |

Targeted supportive housing & employment

Focus Areas: Behavioral health, disability services, senior services

Need: Basic needs

Alignment to SPARK Guiding Principles

- ✓ Sustainable program & investment
- ✓ Local / agency funding opportunity
- ✓ Long-term systemic impact
- ✓ Equitable opportunities and outcomes
- ☐ Flexible investment strategy
- ✓ Measurable outcomes

● **Impact: Medium-High**

● **Feasibility: Medium**

Program Description

Program designed to meet the needs of elderly and mentally or physically disabled Kansans by **funding targeted supportive and recovery housing development and supported employment services.**

Goals / Target Outcomes

Improve health outcomes and expand community care options for target populations via increased access to supportive and recovery housing. Reduce institutionalization, homelessness and wait time for Nursing Facilities for Mental Health (NFMH) discharge; increase workforce participation rate

Target Ask

Funding Ask	\$XM
Type	E.g., Long term
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Difficulty	E.g., High
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Minimum Viable Ask

Funding Ask	\$XM
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Difficulty	E.g., High
Trade-offs	E.g., Compared to other programs, compared to target ask

Additional Impact & Feasibility Details

- **Impact:**
 - Long-term improvements to health outcomes & workforce participation for target population
 - Improved statewide NFMH discharge rate
 - Promotes equity by meeting basic needs of high-needs populations
- **Feasibility:**
 - Leverages existing programs, ongoing need to coordinate support services
 - One-time investment with ongoing funding needs addressed via federal / local sources

Additional Considerations

- **Example Ideas (*illustrative – program fit to be determined*):**
 - Supported / recovery housing construction
 - Employment services for disabled pop.
- **Allowability considerations**
 - Path to allowability
- **Other funding sources & programs:**
 - HUD, Vocational Rehab. State Grants, KanCare (ongoing services only), SAMSHA (high needs beh. health/disability populations only)
- **Interdependencies:**
 - Economic Revitalization investments into low-income housing or workforce development

Targeted supportive housing & employment | Program definition

Program Description

Program designed to meet the needs of elderly and mentally or physically disabled Kansans by **funding targeted supportive and recovery housing development and supported employment services.**

Goals / Target Outcomes

Improve health outcomes and expand community care options for target populations via increased access to supportive and recovery housing. Reduce institutionalization, homelessness and wait time for Nursing Facilities for Mental Health (NFMH) discharge; increase workforce participation rate

Program Scope

Considered in current program scope	Not considered in current program scope	To be determined
<ul style="list-style-type: none"> ✓ Construction / acquisition of supportive or recovery housing units ✓ Employment services support 	<ul style="list-style-type: none"> • Rent, utilities, support services 	<ul style="list-style-type: none"> • N/A

For discussion

- 1 Is the panel aligned on the program description and goals / target outcomes?
- 2 Does the program scope accurately capture the areas of highest need?

Program parameters will be defined today to guide panelist rating of idea submissions and inform future procurement & project selection

Targeted supportive housing & employment | Program shaping for impact

Program impact and feasibility

Impact: Medium-High

- **Level:** Medium-high; Improvements to population health outcomes, workforce participation and hospital/ NFMH discharge rates
- **Duration:** Long-term; Expanded capacity of housing and employment services to be supported by agency & community for years to come
- **Scope:** Medium; serves narrow population segment, with impacts on statewide hospital / NFMH discharge rates and health outcomes
- **Equity:** Directly serves high needs populations

Feasibility: Medium

- **Workability / Executability:** Leverages existing programs (e.g., Housing First)
- **Investment type:** One-time investment with ongoing funding needs addressed through federal or local sources (e.g., Medicaid, SAMSHA)
- **Alternative funding sources:** HUD, Vocational Rehab. State Grants & KanCare (to cover ongoing services), SAMSHA (high needs beh. health/disability population only)

Potential parameters to support prioritization & program delivery

ILLUSTRATIVE

Prioritize **one-time investments**, or those with **plan in place for ongoing costs** (e.g., partners, federal funding)

Invest in **communities where treatment capacity is constrained** (limiting discharge), and **supportive housing does not meet current need**

Offer **job placement and training** to support career longevity for target populations throughout the state

Leverage **ongoing work by agencies and existing programs** to efficiently administer/fund the program

1

Do you agree with the intended impact and anticipated feasibility of the program?

2

Given limited funding, what parameters should be defined to support future prioritization and delivery within this program?

Health and Education Investment Program |

Home visiting services for early childhood development

Focus Areas: Early childhood development

Need: Basic needs

Alignment to SPARK Guiding Principles

- ☐ Sustainable program & investment
- ✓ Local / agency funding opportunity
- ✓ Long-term systemic impact
- ✓ Equitable opportunities and outcomes
- ☐ Flexible investment strategy
- ✓ Measurable outcomes

● **Impact:** Medium-high

● **Feasibility:** Medium

Program Description

Program to fund **surge support for established, evidence-based home visiting programs to reach additional families** most impacted by the COVID-19 pandemic (e.g., children born since 2020, families living below the poverty line). Eligible applicants include established, evidence-based providers of home visiting services.

Goals / Target Outcomes

Improve early childhood and maternal health outcomes, increase parenting education, increase uptake of preventative care, increase school readiness for children, increase awareness and utilization of social services

Target Ask

Funding Ask	\$XM
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Trade-offs	E.g., Compared to other programs, compared to target ask

Additional Impact & Feasibility Details

- **Impact:**
 - Potential to improve long-term early childhood dev. outcomes, uptake of existing resources, and reduce long-term costs via preventative care
 - Promotes equity by targeting high-need, geographically isolated populations
- **Feasibility:**
 - Leverages long-standing programs & delivery models(e.g., Kansas Home Visiting, Parents as Teachers)
 - One-time surge support to address pandemic needs

Additional Considerations

- **Example Ideas (*illustrative – program fit to be determined*):**
 - Rural home visiting services support
- **Allowability considerations**
 - Path to allowability
- **Other funding sources & programs:**
 - TANF, philanthropic funding (Healthy Families America), Children's Initiative Fund
- **Interdependencies:**
 - Ongoing home visiting services programs, supported by DCF and Children's Cabinet

Home visiting services for early childhood development | Program definition

Program Description

Program to fund **surge support for established, evidence-based home visiting programs to reach additional families** most impacted by the COVID-19 pandemic (e.g., children born since 2020, families living below the poverty line). Eligible applicants include established, evidence-based providers of home visiting services.

Goals / Target Outcomes

Improve early childhood and maternal health outcomes, increase parenting education, increase uptake of preventative care, increase school readiness for children, increase awareness and utilization of social services

Program Scope

Considered in current program scope	Not considered in current program scope	To be determined
<ul style="list-style-type: none"> ✓ Program expansion into new geographic areas or to increase access in areas where services exist for families most impacted by COVID-19 pandemic 	<ul style="list-style-type: none"> • Premium pay for home visiting staff 	<ul style="list-style-type: none"> • N/A

For discussion

- 1 Is the panel aligned on the program description and goals / target outcomes?
- 2 Does the program scope accurately capture the areas of highest need?

Program parameters will be defined today to guide panelist rating of idea submissions and inform future procurement & project selection

Home visiting services for early childhood development | Program shaping for impact

Program impact and feasibility

Impact: Medium-high

- **Level:** Medium-high; improves early childhood dev. outcomes, resource navigation support and reduces costs in other systems (e.g., child welfare, criminal justice, special education)
- **Duration:** Near-term service expansion with lasting impacts on childhood development and parenting behaviors
- **Scope:** Wide; can impact families across the state, particularly high-need counties as defined by 2020 Kansas Home Visiting Needs Assmt.
- **Equity:** Grants can be targeted toward high-need, geographically isolated populations

Feasibility: Medium

- **Workability / Executability:** Leverages well-developed, statewide programs (e.g. Kansas Home Visiting, Parents as Teachers)
- **Investment type:** One-time surge support to address pandemic needs
- **Alternative funding sources:** TANF, philanthropic funding (Healthy Families America), Children's Initiative Fund

Potential parameters to support prioritization & program delivery

ILLUSTRATIVE

Prioritize one-time investments, or those with **plan in place for ongoing costs** (e.g., partners, federal funding)

Prioritize highest need communities with insufficient access to home visiting services (e.g., rural)

Ensure recipients have **sufficient workforce** to reach additional families

Leverage **ongoing work by providers and existing programs** to efficiently administer/fund the program

...

1

Do you agree with the intended impact and anticipated feasibility of the program?

2

Given limited funding, what parameters should be defined to support future prioritization and delivery within this program?

Health and Education Investment Program |

Health facilities or program expansion

Focus Areas: Behavioral health, health, disability services, senior services

Need: Availability & affordability

Alignment to SPARK Guiding Principles

- ✓ Sustainable program & investment
- ✓ Local / agency funding opportunity
- ✓ Long-term systemic impact
- ✓ Equitable opportunities and outcomes
- ✓ Flexible investment strategy
- ✓ Measurable outcomes

 **Impact: High**

 **Feasibility: Medium**

Program Description

Statewide grant program to **close service gaps in the continuum of care** via investing in **health facility infrastructure or programs to expand innovative care models and treatment options**. Eligible projects include facility dev. or renovation or program dev. Eligible applicants include hospitals, CBO's or care providers

Goals / Target Outcomes

Increase access to services, improve health outcomes by providing support earlier in continuum of care, decrease waitlist for services, lower healthcare system costs by delivering care in lower cost settings, enabling more timely discharge

Target Ask

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Minimum Viable Ask

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Additional Impact & Feasibility Details

- **Impact:**
 - Addresses statewide shortages of health services
 - Long-term expansion of facilities, near-term impact via innovative care delivery support
 - Promotes equity by targeting high-need, geographically isolated populations
- **Feasibility:**
 - Builds on existing health services, partnerships and extensive agency experience
 - One-time investment in facilities / renovation or for innovative service delivery; potential for partnerships to support ongoing costs

Additional Considerations

- **Example Ideas (*illustrative – program fit to be determined*):**
 - Mental health hospital construction
 - Free medical clinic services for low-income pop.
- **Allowability considerations**
 - Path to allowability
- **Other funding sources & programs:**
 - SAMHSA (high needs beh. health/disability pop. only), KanCare (services only)
- **Interdependencies:**
 - Workforce pipeline development investments in Health and Education / Economic Revitalization²³

Health facilities or program expansion | Program definition

Program Description

Statewide grant program to **close service gaps in the continuum of care** via investing in **health facility infrastructure or programs to expand innovative care models and treatment options**. Eligible projects include facility dev. or renovation or program dev. Eligible applicants include hospitals, CBO's or care providers

Goals / Target Outcomes

Increase access to services, improve health outcomes by providing support earlier in continuum of care, decrease waitlist for services, lower healthcare system costs by delivering care in lower cost settings, enabling more timely discharge

Program Scope

Considered in current program scope	Not considered in current program scope	To be determined
<ul style="list-style-type: none"> ✓ Health facility infrastructure, e.g., <ul style="list-style-type: none"> - Community outpatient providers (e.g., CMHCs) - Long-term inpatient providers (e.g., step-up / down) - Hospitals (e.g., emergency dep) - Medical education centers ✓ Innovative care models and treatment programs (e.g., pilots & targeted program expansion) 	<ul style="list-style-type: none"> • N/A 	<ul style="list-style-type: none"> • Medical equipment / technology upgrades • School-based support (e.g., health centers, renovations for schools for individuals with disabilities)

For discussion

- 1 Is the panel aligned on the program description and goals / target outcomes?
- 2 Does the program scope accurately capture the areas of highest need?
- 3 Are there any parts of the continuum of care that should be prioritized or excluded?

Program parameters will be defined today to guide panelist rating of idea submissions and inform future procurement & project selection

Health facilities or program expansion | Program shaping for impact

Program impact and feasibility

Impact: High

- **Level:** High, addresses statewide gaps in continuum of care
- **Duration:** Long-term impact via facilities development and renovations, near-term impact via innovative care delivery support
- **Scope:** Wide; improves access to services across the state
- **Equity:** Grants can be targeted toward high-need, geographically isolated populations

Feasibility: Medium

- **Workability / Executability:** Builds on existing health services, partnerships and agency experience
- **Investment type:** One-time investment in health facility infrastructure and for innovative service delivery; potential for partnerships to support ongoing costs (e.g., community / local stakeholders, private-sector, nonprofit)
- **Alternative funding sources:** SAMHSA (high needs beh. health/disability pop. only), KanCare (services only)

Potential parameters to support prioritization & program delivery

ILLUSTRATIVE

Prioritize **one-time investments**, or those with **plan in place for ongoing costs** (e.g., partners, federal funding)

Prioritize investments that **address service gap in the continuum of care**, with clear **impact / ROI metrics**

Ensure **geographic equity of investments** while ensuring support for communities with **most significant needs**

Ensure recipients have **sufficient workforce in place** to achieve target impact

...

1

Do you agree with the intended impact and anticipated feasibility of the program?

2

Given limited funding, what parameters should be defined to support future prioritization and delivery within this program?

Health and Education Investment Program |

Child care capacity accelerator

Focus Area: Early childhood development

Need: Availability & affordability

Alignment to SPARK Guiding Principles

- ☐ Sustainable program & investment
- ✓ Local / agency funding opportunity
- ✓ Long-term systemic impact
- ✓ Equitable opportunities and outcomes
- ✓ Flexible investment strategy
- ✓ Measurable outcomes

● **Impact: High**

● **Feasibility: High**

Program Description

Program to increase **childcare capacity in local communities by incentivizing and expanding the impact of community partnerships**. Funding may support investments in innovative child care model pilots or program development, technical assistance or provider quality improvements. Eligible applicants may include nonprofit orgs / CBOs, businesses, local governments and/or multiple organizations working in consortium

Goals / Target Outcomes

Increase availability and affordability of child care services, improve quality of child care, increase community ownership and coordination in delivering early childhood services

Target Ask

Funding Ask	\$XM
Type	E.g., Long term
Impact	E.g., High (X Kansas impacted)
Difficulty	E.g., High
Trade-offs	E.g., Compared to other programs, Compared to min. viable ask

Minimum Viable Ask

Funding Ask	\$XM
Type	E.g., Long term
Impact	E.g., High (X Kansas impacted)
Difficulty	E.g., High
Trade-offs	E.g., Compared to other programs, compared to target ask

Additional Impact & Feasibility Details

- **Impact:**
 - Addresses statewide shortage of child care
 - Long-term, state-wide impact that improves access to services across the state
 - Promotes equity by targeting high-need, geographically isolated populations
- **Feasibility:**
 - One-time funding with requirement of new/existing partnerships to operate program and cover ongoing costs

Additional Considerations

- **Example Ideas (*illustrative – program fit to be determined*):**
 - Investment matching local business investments in expanded child care capacity
 - Tech. assistance to accelerate child care capacity expansion in high-needs areas across the state
- **Allowability considerations**
 - Path to allowability
- **Other funding sources & programs:**
 - CCDBG, Preschool Dev. Grant Birth Through Five
- **Interdependencies:**
 - Health and Education investment into multi-use centers via community based resource centers

Child care capacity accelerator | Program definition

Program Description

Program to increase **childcare capacity in local communities by incentivizing and expanding the impact of community partnerships**. Funding may support investments in innovative child care model pilots or program development, technical assistance or provider quality improvements. Eligible applicants may include nonprofit orgs / CBOs, businesses, local governments and/or multiple organizations working in consortium

Goals / Target Outcomes

Increase availability and affordability of child care services, improve quality of child care, increase community ownership and coordination in delivering early childhood services

Program Scope

Considered in current program scope	Not considered in current program scope	To be determined
<ul style="list-style-type: none"> ✓ Innovative child care model pilots ✓ Child care program dev. ✓ Technical assistance / provider quality improvements 	<ul style="list-style-type: none"> • Facilities development 	<ul style="list-style-type: none"> • Child welfare services (e.g., placement support programs) • Supplemental education support (e.g., STEM experiences)

For discussion

- 1 Is the panel aligned on the program description and goals / target outcomes?
- 2 Does the program scope accurately capture the areas of highest need?

Program parameters will be defined today to guide panelist rating of idea submissions and inform future procurement & project selection

Child care capacity accelerator | Program shaping for impact

Program impact and feasibility

Impact: High

- **Level:** High; addresses statewide shortage of child care
- **Duration:** Long-term; promotes ongoing partnerships to build child care capacity and support local economic growth
- **Scope:** Wide; improves access to services across the state
- **Equity:** Grants can be targeted toward high-need populations and child care deserts

Feasibility: High

- **Workability / Executability:** Builds on extensive state agency experience with facilitating public-private partnerships
- **Investment type:** One-time funding to incentivize expansion of care capacity. Requirement of partnerships to operate program and cover ongoing costs. Partners may include nonprofits/ CBOs, businesses, local gov. and/or multiple organizations working in consortium
- **Alternative funding sources:** Child Care Development Block Grant, Preschool Development Grant Birth Through Five

Potential parameters to support prioritization & program delivery

ILLUSTRATIVE

Prioritize one-time investments, or those with plan in place to address ongoing care costs

Require a **minimum matching requirement** (e.g., 25%) for grants to ensure investments are sustainable

Ensure recipients have **clear plan for partnership and sufficient workforce** to expand care capacity

Prioritize investments that target high needs communities with limited/ insufficient access to care

...

1

Do you agree with the intended impact and anticipated feasibility of the program?

2

Given limited funding, what parameters should be defined to support future prioritization and delivery within this program?

Health and Education Investment Program | Telehealth adoption & utilization

Focus Areas: Behavioral health, health, disability services, senior services

Need: Data & systems integration

Alignment to SPARK Guiding Principles

- ✓ Sustainable program & investment
- ✓ Local / agency funding opportunity
- ❑ Long-term systemic impact
- ✓ Equitable opportunities and outcomes
- ❑ Flexible investment strategy
- ✓ Measurable outcomes

● **Impact: Medium-low**

● **Feasibility: Medium**

Program Description

Program designed to **increase adoption and utilization of telehealth services** with a focus on geographically isolated communities. Eligible projects may include funding devices and community access points, telehealth promotion / awareness campaigns, or telehealth capacity building for providers

Goals / Target Outcomes

Increase adoption / utilization of telehealth services and reduce gap in available health services across the state, improve health outcomes by supporting Kansans with preventative care

Target Ask

Funding Ask	\$XM
Type	E.g., Long term
Impact	E.g., High (X Kansas impacted)
Difficulty	E.g., High
Trade-offs	E.g., Compared to other programs, Compared to min. viable ask

Minimum Viable Ask

Funding Ask	\$XM
Type	E.g., Long term
Impact	E.g., High (X Kansas impacted)
Difficulty	E.g., High
Trade-offs	E.g., Compared to other programs, compared to target ask

Additional Impact & Feasibility Details

- **Impact:**
 - Address statewide gap in health services access
 - Significant investments made in telehealth during the pandemic
- **Feasibility:**
 - Builds on recent efforts, access also relies on investments outside program scope (broadband, reimbursement rates)
 - One-time costs to increase adoption and utilization with potential for partnerships to support ongoing costs

Additional Considerations

- **Example Ideas (*illustrative – program fit to be determined*):**
 - Remote monitoring service support
- **Allowability considerations**
 - Path to allowability
- **Other funding sources & programs:**
 - Federal relief funding (e.g., FCC grants, HHS Provider Relief Fund, USDA Distance Learning & Telemedicine Grant Program)
- **Interdependencies:**
 - Investments into broadband access
 - Healthcare reimbursement rate policies

Telehealth adoption & utilization | Program definition

Program Description

Program designed to **increase adoption and utilization of telehealth services** with a focus on geographically isolated communities. Eligible projects may include funding devices and community access points, telehealth promotion / awareness campaigns, or telehealth capacity building for providers

Goals / Target Outcomes

Increase adoption / utilization of telehealth services and reduce gap in available health services across the state, improve health outcomes by supporting Kansans with preventative care

Program Scope

Considered in current program scope	Not considered in current program scope	To be determined
<ul style="list-style-type: none"> ✓ Device investments and community access points ✓ Promotion/awareness campaigns(e.g., marketing to increase utilization) ✓ Capacity building for telehealth providers 	<ul style="list-style-type: none"> • N/A 	<ul style="list-style-type: none"> • Innovative telehealth delivery models (e.g., remote monitoring services, outpatient mental health services) • Virtual health systems integration and platforms

For discussion

- 1 Is the panel aligned on the program description and goals / target outcomes?
- 2 Does the program scope accurately capture the areas of highest need?

Program parameters will be defined today to guide panelist rating of idea submissions and inform future procurement & project selection

Telehealth adoption & utilization | Program shaping for impact

Program impact and feasibility

Impact: Medium-Low

- **Level:** Medium; addresses gap in health services and improves outcomes with potential to alleviate workforce shortage via alternative service delivery; sig. past investment during pandemic
- **Duration:** Near-term improvements to health services access
- **Scope:** Wide; increased telehealth impacts Kansans statewide
- **Equity:** Grants can be targeted toward communities with high needs (e.g., low existing access to health services)

Feasibility: Medium

- **Workability / Executability:** Builds on recent efforts, access also dependent on reimbursement rates and broadband connectivity (not in program area scope)
- **Investment type:** One-time costs to increase adoption and utilization with potential for partnerships to support ongoing costs (e.g., community / local stakeholders, private-sector, nonprofit)
- **Alternative funding sources:** Federal relief funding (e.g., FCC grants, HHS Provider Relief Fund, USDA Distance Learning & Telemedicine Grant Program)

Potential parameters to support prioritization & program delivery

ILLUSTRATIVE

Prioritize one-time investments, or investments with **clear path to support ongoing costs** (e.g., partners, federal funding)

Prioritize investments in **geographically isolated communities** that **have or will have sufficient broadband connectivity**

Leverage **ongoing work by agencies and existing programs** to efficiently administer/fund the program

...

1

Do you agree with the intended impact and anticipated feasibility of the program?

2

Given limited funding, what parameters should be defined to support future prioritization and delivery within this program?

Health and Education Investment Program |

Early childhood data integration and systems enhancements

Focus Areas: Early childhood development

Need: Data & systems

Alignment to SPARK Guiding Principles

- ✓ Sustainable program & investment
- ✓ Local / agency funding opportunity
- ✓ Long-term systemic impact
- ✓ Equitable opportunities and outcomes
- ☐ Flexible investment strategy
- ☐ Measurable outcomes

● **Impact: Medium**

● **Feasibility: Medium**

Program Description

Program to **accelerate early childhood data integration and referral / search system enhancements** to improve **accountability, effectiveness, and quality** of early childhood services to children and families across the state

Goals / Target Outcomes

Use data to increase understanding of health disparities and services, reduce cost of service delivery via improved population targeting, improve ability to coordinate and respond to emergencies across agencies, increase uptake of services and utilization of child care referral/search offerings

Target Ask

Funding Ask	\$XM
Type	E.g., Long term
Impact	E.g., High (X Kansas impacted)
Difficulty	E.g., High
Trade-offs	E.g., Compared to other programs, Compared to min. viable ask

Minimum Viable Ask

Funding Ask	\$XM
Type	E.g., Long term
Impact	E.g., High (X Kansas impacted)
Difficulty	E.g., High
Trade-offs	E.g., Compared to other programs, compared to target ask

Additional Impact & Feasibility Details

- **Impact:**
 - Improves state level coordination and service
 - Supports long-term systems infra. improvements
 - Data can be used to identify disparities in health outcomes, referral/search systems integration can improve access and utilization of services
- **Feasibility:**
 - Builds on ongoing state agencies collaborative effort and existing referral/ search systems
 - One-time needs to accelerate planned investments into data or systems improvements

Additional Considerations

- **Example Ideas (*illustrative – program fit to be determined*):**
 - Child care search and referral enhancements
 - Enhancements to the Early Childhood Integrated Data System (ECIDS)
- **Allowability considerations**
 - Path to allowability
- **Other funding sources & programs:**
 - Child Care Development Block Grant, Preschool Development Grant Birth Through Five
- **Interdependencies:**
 - Builds on work in progress through cross-agency Kansas Early Childhood DataTrust

Early childhood data integration and systems enhancements | Program definition

Program Description

Program to **accelerate early childhood data integration and referral / search system enhancements** to improve **accountability, effectiveness, and quality** of early childhood services to children and families across the state

Goals / Target Outcomes

Use data to increase understanding of health disparities and services, reduce cost of service delivery via improved population targeting, improve ability to coordinate and respond to emergencies across agencies, increase uptake of services and utilization of child care referral/search offerings

Program Scope

Considered in current program scope	Not considered in current program scope	To be determined
<ul style="list-style-type: none"> ✓ Early childhood data integration enhancements (e.g., ECIDS, child / family community health data) ✓ Statewide referral/ search systems enhancements 	<ul style="list-style-type: none"> • N/A 	<ul style="list-style-type: none"> • N/A

For discussion

- 1 Is the panel aligned on the program description and goals / target outcomes?
- 2 Does the program scope accurately capture the areas of highest need?

Program parameters will be defined today to guide panelist rating of idea submissions and inform future procurement & project selection

Early childhood data integration and systems enhancements |

Program shaping for impact

Program impact and feasibility

Impact: Medium

- **Level:** Medium; improves state level coordination and services via more holistic integration of early childhood data and systems
- **Duration:** Long-term data and systems infrastructure improvements
- **Scope:** Medium; impacts statewide early childhood data and systems
- **Equity:** Data can be used to identify disparities in health outcomes, referral/search systems integration improve access and utilization of services for high-needs populations

Feasibility: Medium

- **Workability / Executability:** Builds on ongoing state agencies work on the early childhood integrated data system (ECIDS) and existing referral/ search systems
- **Investment type:** One-time needs to accelerate planned investments into data or systems improvements
- **Alternative funding sources:** Child Care Development Block Grant, Preschool Development Grant Birth Through Five

Potential parameters to support prioritization & program delivery

ILLUSTRATIVE

Prioritize one-time investments, or investments with **clear path to support ongoing costs** (e.g., partners, federal funding)

Prioritize programs that build on **ongoing integration and enhancement efforts**

Prioritize investments with a statewide scope to avoid additional fragmentation of data or systems

...

1

Do you agree with the intended impact and anticipated feasibility of the program?

2

Given limited funding, what parameters should be defined to support future prioritization and delivery within this program?

5-minute break

Agenda

- 1 **Overview:** Purpose of today, where we are in the process, what's next (10 mins)
- 2 **Discuss:** Program definition, impact & feasibility, and parameters (60 min)
- 3 **Prioritize:** Prioritization and initial allocation exercise (20 min)
- 4 **Next Steps:** Plan for next meeting (15 min)

Initial prioritization exercise | How would you prioritize across programs?

On your computer or phone:

Please visit www.menti.com and use the code **shared in the chat**

How would you prioritize across programs?

Rank 1-5

Workforce pipeline development

Rank 1-5

Community based resources & navigation

Rank 1-5

Targeted supportive housing & employment

Rank 1-5

Home visiting services for early childhood development

Rank 1-5

Health facilities or program expansion

Rank 1-5

Child care capacity accelerator

Rank 1-5

Telehealth adoption and utilization

Rank 1-5

Early childhood data integration and systems enhancements

Initial allocation exercise | How would you allocate 100 points across these program areas?

On your computer or phone:

Please visit www.menti.com and use the code **in the chat**

How would you allocate 100 points across these programs?

Allocate 0-100

Workforce pipeline development

Allocate 0-100

Community based resources & navigation

Allocate 0-100

Targeted supportive housing & employment

Allocate 0-100

Home visiting services for early childhood development

Allocate 0-100

Health facilities or program expansion

Allocate 0-100

Child care capacity accelerator

Allocate 0-100

Telehealth adoption and utilization

Allocate 0-100

Early childhood data integration and systems enhancements

Agenda

- 1 **Overview:** Purpose of today, where we are in the process, what's next (10 mins)
- 2 **Discuss:** Program definition, impact & feasibility, and parameters (60 min)
- 3 **Prioritize:** Prioritization and initial allocation exercise (20 min)
- 4 **Next Steps:** Plan for next meeting (15 min)

Recall | Advisory Panels aim to develop a programmatic investment portfolio to recommend for SPARK Executive Committee review

Successful recommendations look like a list of programs to invest in...

- Advisory Panels will review needs and consider idea submissions to shape programs
- Panel will refine programs to fund aligned SPARK Guiding Principles

...that give the SPARK Executive Committee options for investment size

- Advisory Panels will provide the Executive Committee with funding scenarios (e.g., minimum & target ask) to fund
- SPARK Executive Committee will review and consider recommended investment portfolios across Panels

Example program template

Confidential & Preliminary - Not for Distribution

Health and Education Investment Program |
Workforce pipeline development

Focus areas: Health (behavioral health, health, disability & senior services) and Early Childhood Development

Need: Workforce support

Alignment to SPARK Guiding Principles

- ✓ Sustainable program & investment
- ✓ Local / agency funding opportunity
- ✓ Long-term systemic impact
- ✓ Equitable opportunities and outcomes
- ✓ Flexible investment strategy
- ✓ Measurable outcomes

Impact: High
Feasibility: Medium

Program Description
Statewide pipeline development program to expand and retain the health and early childhood education workforce in Kansas through education assistance to recruit new professionals to the field and enhanced staff training to meet workforce needs and support retention. Eligible projects may include educational assistance (tuition support, stipends), training for upskilling and reskilling, technical/workforce education centers, and more.

Goals / Target Outcomes
Expand educational opportunities & reduce barriers to entry for professionals, increase professional development and training opportunities to upskill, support and retain the workforce, address acute geographic / role shortages

Target Ask \$5M
Type: E.g., Long term
Impact: E.g., High (X Kansas impacted)
Difficulty: E.g., High
Trade-offs: E.g., Compared to other programs, compared to most viable ask

Additional Impact & Feasibility Details

- Impact:**
 - Addresses critical workforce shortages
 - Long term, statewide impact on pipeline
 - Promotes equity by reducing affordability & access barriers for workforce education / training
- Feasibility:**
 - Can build on existing programs run by state agencies (e.g., Kansas Nursing Initiative) and statewide providers
 - Program focused on one-time use of funds (e.g., scholarships), potential continued investment support from local workforce partners and stakeholders

Additional Considerations

- Example Ideas (Illustrative – program fit to be determined):**
 - Scholarships for students in health-related fields
 - Suicide prevention training for community mental health center workforce
- Allowability considerations**
 - Path to allowability
- Other funding sources & programs:**
 - CCDBG, HCBS TMAP enhancement funds
- Interdependencies:**
 - Econ. Revitalization worker training investment
 - Workforce dev. programs run by the Board of Regents and Dep. of Commerce

Example funding recommendation

Confidential & Preliminary - Not for Distribution

Health and Education | Portfolio recommendation for SPARK Executive Committee consideration (1/2)

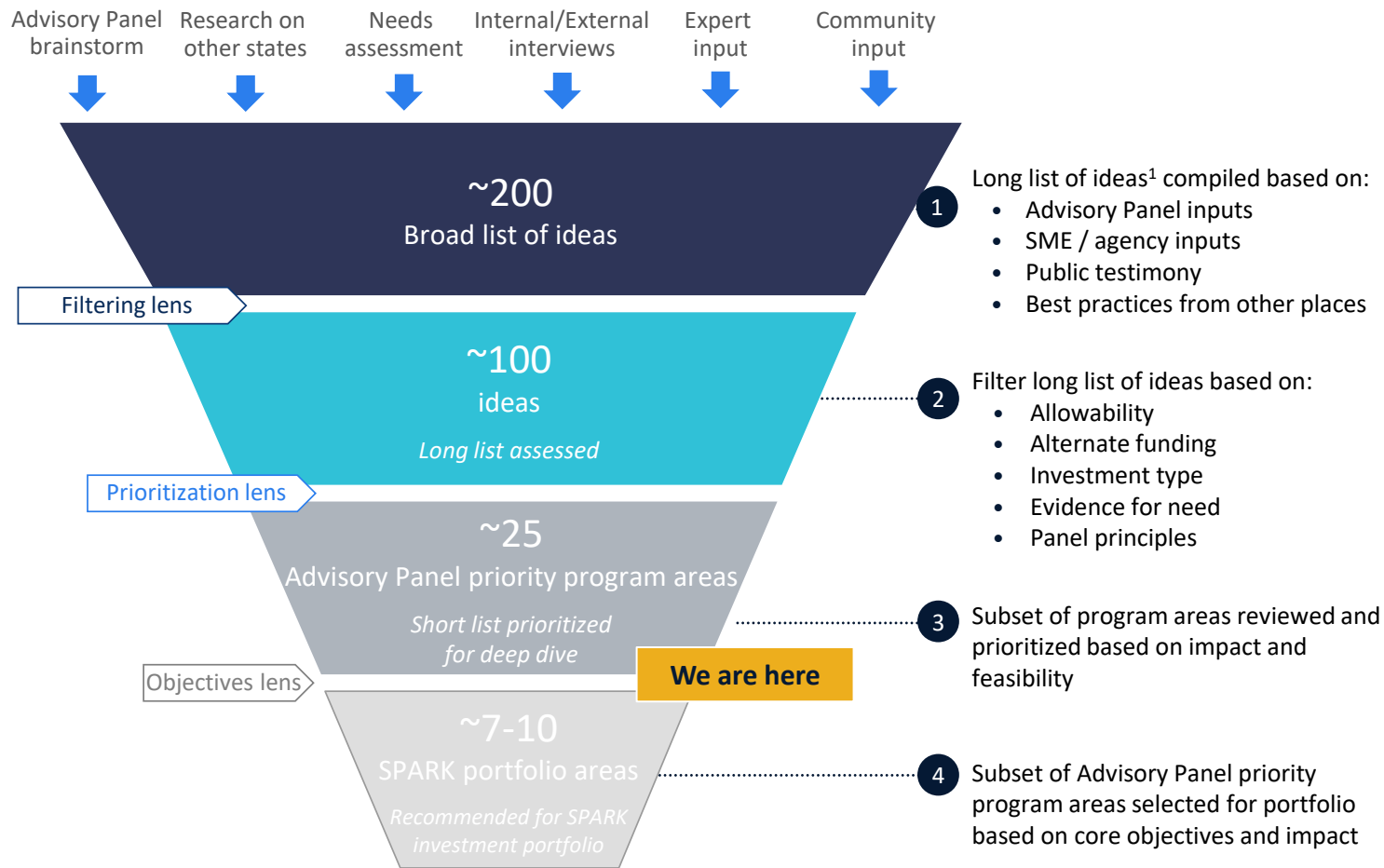
Health and Education Advisory Panel Request: \$XXX

Note: Programs are interdependent – any investment in one necessitates some investment in the other

\$XM	\$XM	\$XM	\$XM	\$XM
Workforce Pipeline Development	Community-based resources & navigation	Basic needs for supportive housing and employment	Home visiting services for early childhood development	Health facilities or program expansion
Components: Workforce pipeline development program designed to increase pipeline of healthcare and early childhood care workforce through education assistance and training and upskilling support	Components: Program designed to support communities with acute needs to better access a range of existing services by improving resource navigation.	Components: Program designed to serve individuals with need of support services through targeted funding for housing and employment interventions, including supportive housing and recovery housing and supported employment	Components: Program designed to provide Kansas parents with training and skills development to support the health and development of their children via increased access to home visiting services. Program to support new and existing home visiting services	Components: Program designed to address treatment capacity challenges and right-size available services across the continuum of care.
Focused on: <ul style="list-style-type: none"> Education assistance (e.g., scholarships) Training & upskilling 	Focused on: <ul style="list-style-type: none"> Community and Family Resource Centers Community Health Worker support (e.g., promote awareness, support programming) 	Focused on: <ul style="list-style-type: none"> Construction / acquisition of supportive or recovery housing units Employment services support 	Focused on: <ul style="list-style-type: none"> New and existing home visiting services support (e.g., expanding services into areas without access) 	Focused on: <ul style="list-style-type: none"> Facility dev. or renovation across: <ul style="list-style-type: none"> Innovative care delivery (e.g., pilots & targeted program expansion)

Reminder: This process involves rating idea submissions based on fit, not approving projects for funding

Consistent with SPARK process to date, final programmatic investment portfolio and funding scenarios will build on multiple inputs



Final portfolio will be informed by

Top-down program definition

Refine program scope & estimate min. and target funding scenarios based on

- Size of need & target population
- Benchmarks / expert / panel inputs
- Idea submission inputs
- Intended impact / feasibility

Bottom-up idea submission review & rating

- Panel review of idea submissions and interventions through program development process
- Panel rating idea submissions based on alignment with program parameters (those with high alignment elevated as representative examples)

Note: Idea submission process was added to SPARK process in early 2022 as an extension of listening sessions in 2021 to provide panels with additional context on needs and as a source of inspiration as they develop high impact programs

Next steps to finalize portfolio recommendation to Executive Committee

		Focus of this discussion		
		Meeting 4 <i>Final program shape</i>	Meeting 4 Homework <i>Offline portfolio input & idea submission ratings</i>	Meeting 5 <i>Final portfolio</i>
Programs	Finalize program shape (scope, impact, feasibility)		Provide feedback on minimum & target funding scenarios by program	Discuss scenarios for funding programs
	Prioritize & force rank programs via allocation exercise		Provide feedback on program shape & rank programs based on impact, feasibility, alignment with principles	Consider interdependencies & tradeoffs in portfolio
Idea Submissions	Set program parameters to guide selection of projects post-SPARK process		Rate idea submissions within scope of defined programs for fit with program parameters	Share excel output from panel idea submission review with Executive Committee as examples of idea submissions in line with program scope and parameters
	Share no. of idea submissions and \$ associated in line with program			

Next steps | Homework required to collect critical panel input on program prioritization, funding asks, & idea submission ratings for final recommendation

1 Portfolio Input Survey (due Wed 3/30)

Expectations

Provide feedback (if any) on program shaping from Meeting 4

- Program definition / outcomes
- Impact (high, medium, low)
- Feasibility (high, medium, low)

Rank programs based on impact and feasibility and alignment to SPARK Guiding Principles and Panel Principles

Provide input on minimum and target funding asks by program

Potential
Time
Required

~30 min to develop point of view and provide feedback in input survey




Executive
Committee
Output

Comprehensive **portfolio recommendation** (finalize in Meeting 5)

- Defined Program Templates
- Minimum and target funding amounts for each program

2 Idea Submissions Rating Excel (due Fri 4/1)

Review and rate idea submissions in excel (assign a H/M/L rating)

-  High fit (aligns with all program parameters)
-  Medium fit (aligns with some program parameters)
-  Low fit (aligns with few or no program parameters)

Provide comments (if any) on rating

- Rationale
- Importance of idea submission
- Other considerations

With **~140 idea submissions in scope for programs**, this process could take anywhere from minutes to multiple hours (**~4-8 hrs. if 2-3 mins per idea submission**) to **review and rate** in excel

Consolidated **list of panelists' ratings**, including:

- High/Med/Low alignment to program parameters
- Panel input on rationale / importance / other considerations

Input Survey Question

Do you have any feedback on the new program definition/outcomes, impact, and/or feasibility based on Meeting 4 discussion?

For Homework | Program Input Survey due Wed 3/30

How would you rank each program based on its updated impact and feasibility assessment and alignment to principles?

What do you think the minimum / target funding amounts should be for each program?

Executive Committee Output

Health and Education Investment Program | Workforce pipeline development

Focus areas: Health (behavioral health, health, disability & senior services) and Early Childhood Development

Need: Workforce support

Alignment to SPARK Guiding Principles

- ☒ Sustainable program & investment
- ☒ Local / agency funding opportunity
- ☒ Long-term systemic impact
- ☒ Equitable opportunities and outcomes
- ☒ Flexible investment strategy
- ☒ Measurable outcomes

Impact: High

Feasibility: Medium

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Program Description

Statewide pipeline development program to expand and retain the health and early childhood education workforce in Kansas through education assistance to recruit new professionals to the field and enhanced staff training to meet workforce needs and support retention. Eligible projects may include educational assistance (tuition support, stipends), training for upskilling and reskilling, technical/workforce education centers, and more

Goals / Target Outcomes

Expand educational opportunities & reduce barriers to entry for professionals, increase professional development and training opportunities to upskill, support and retain the workforce, address acute geographic / role shortages

Target Ask	Minimum Viable Ask
Funding Ask: \$XM	Funding Ask: \$XM
Type: E.g., Long term	Type: E.g., Long term
Impact: E.g., High (X Kansas impacted)	Impact: E.g., High (X Kansas impacted)
Difficulty: E.g., High	Difficulty: E.g., High
Trade-offs: E.g., Compared to other programs, compared to min. viable ask	Trade-offs: E.g., Compared to other programs, compared to target ask

Additional Impact & Feasibility Details

- Impact:**
 - Addresses critical workforce shortages
 - Long term, statewide impact on pipeline
 - Promotes equity by reducing affordability & access barriers for workforce education / training
- Feasibility:**
 - Can build on existing programs run by state agencies (e.g., Kansas Nursing Initiative) and statewide providers
 - Program focused on one-time use of funds (e.g., scholarships), potential continued investment support from local workforce partners and stakeholders

Additional Considerations

- Example Ideas (illustrative - program fit to be determined):**
 - Scholarships for students in health-related fields
 - Suicide prevention training for community mental health center workforce
- Allowability considerations**
 - Path to allowability
- Other funding sources & programs:**
 - CCDBG, HCBS IMAP enhancement funds
- Interdependencies:**
 - Econ. Revitalization worker training investment
 - Workforce dev. programs run by the Board of Regents and Dep. of Commerce

Health and Education | Portfolio recommendation for SPARK Executive Committee consideration (1/2)

Health and Education Advisory Panel Request: \$XXX

Note: Programs are interdependent - any investment in one necessitates some investment in the other

\$XM	\$XM	\$XM	\$XM	\$XM
Workforce Pipeline Development	Community based resources & navigation	Basic needs for supportive housing and employment	Home visiting services for early childhood development	Health facilities or program expansion
Components: Workforce pipeline development program designed to increase pipeline of healthcare and early childhood care workforce through education assistance and training and upskilling support Focused on: <ul style="list-style-type: none">Education assistance (e.g., scholarships)Training & upskilling	Components: Program designed to support communities with acute needs to better access a range of existing services by improving resource navigation. Focused on: <ul style="list-style-type: none">Community and Family Resource CentersCommunity Health Worker support (e.g., promote awareness, support programming)	Components: Program designed to serve individuals with need of support services through targeted funding for housing and employment interventions, including supportive housing and recovery housing and supported employment Focused on: <ul style="list-style-type: none">Construction / acquisition of supportive or recovery housing unitsEmployment services support	Components: Program designed to provide Kansas parents with training and skills essential to supporting the health and development of their children via increased access to home visiting services. Program to support new and existing home visiting services Focused on: <ul style="list-style-type: none">New and existing home visiting services support (e.g., expanding services into areas without access)	Components: Program designed to address treatment capacity challenges and right-size available services across the continuum of care. Focused on: <ul style="list-style-type: none">Facility dev. or renovation acrossInnovative care delivery (e.g., pilots & targeted program expansion)

For Homework | Idea Submissions Rating Excel due Fri 4/1

Example | Workforce Pipeline Development

Program Parameters

- Prioritize **one-time investments**, or investments with **partners** to support ongoing costs
- Prioritize investments that encourage **workforce to stay** in Kansas
- Invest **across workforce development cycle** (e.g., scholarships, training)
- **Avoid duplication** with existing / ongoing efforts

Panelists to rate idea submissions against **all** program parameters

Homework Output (Panelists to complete in Excel)

Baseline					Fit with parameters		
Focus Area (Note: submissions could apply to multiple focus areas, tagged primary area based on submission information)	Panel Program Area (8 program areas identified to date, Note: this is intended to support panel in shaping programs, not indicate funding recommendations)	Investment Idea Title	Organization/agency submitting	Funding amount request	Sub-category	Alignment with program parameters (High / Medium / Low)	Comments (rationale, level of importance etc.)
Behavioral health	Workforce pipeline dev				Education		
Behavioral health	Workforce pipeline dev				Training		
Behavioral health	Workforce pipeline dev				Training		
Behavioral Health	Workforce pipeline dev				Education, Training		
Behavioral health	Workforce pipeline dev				Training		
Behavioral health	Workforce pipeline dev				Training		
Behavioral health	Workforce pipeline dev				Training, Premium Pay		
Behavioral health	Workforce pipeline dev				Training		
Behavioral health	Workforce pipeline dev				Education		
Disability Services	Workforce pipeline dev				Training, Premium Pay		
ECD	Workforce pipeline dev				Training		
Health	Workforce pipeline dev				Education		
Health	Workforce pipeline dev				Training		
Health	Workforce pipeline dev				Education		
health	Workforce pipeline dev				Education		
Health	Workforce pipeline dev				Education		
Health	Workforce pipeline dev				Education		
Health	Workforce pipeline dev				Training		
Health	Workforce pipeline dev				Education, Premium Pay		

Panelist output (in Excel) will be anonymized and shared with Executive Committee

Next steps for Panelists

Please take 5 mins to provide your availability for Meeting #5 in the availability survey

Please look for Meeting 4 homework, to provide input on the programs and rate idea submissions





Appendix

Ongoing pipeline development programs in Kansas focused on health and education



Education assistance

- **Health-focused graduate scholarships:** scholarships through Board of Regents for specific health career paths (e.g., nurse educator service scholarship)
- **Kansas Promise Act Scholarship:** scholarship introduced in 2021 through Board of Regents for specific fields, including early child care education
- **Child care training scholarships:** created using Child Care Development Fund pandemic relief funding



Training and professional development support

- **Kansas Recruitment and Retention Center (KRRC):** statewide program specializing in healthcare workforce development, retention, and strategic planning
- **Kansas Certified Peer Mentoring Certification:** KDADS peer mentor training program for individuals with lived experience in sustained SUD recovery
- **Kansas Child Care Training Opportunities:** statewide training office for child care workforce



Career ladder development

- **Kansas Nursing Initiative:** resourcing for statewide nursing education programs
- **KDADS workforce development:** partners with providers to create pipeline dev. programs
- **Kansas Works State Board Health Care Workforce Partnership:** strategic planning to increase primary health care professionals in Kansas
- **Child care workforce registry:** initiated using pandemic relief funding to access, track, and guide career advancement

Not exhaustive

Workforce pipeline development needs remain across health and education:

Need for additional training, support, and recruitment and retention efforts for early childhood workforce identified in key findings from 2020 All in for Kansas Kids Report

Professional development needs for healthcare sector identified by 2021 Governor's Commission on Racial Equity & Justice

Need for comprehensive behavioral health workforce investment plan identified in the 2021 Strategic Framework for Modernizing the Kansas Behavioral Health System